

POMPEI COLLEGE AIKALA

Re-Accredited with 'A' Grade by NAAC (CGPA 3.31)



**CAREER GUIDANCE, COUNSELLING
AND PLACEMENT CELL, 2021-22**

POMPEI COLLEGE AIKALA

CAREER GUIDANCE CELL

Introduction

The Career Guidance and Placement cell has been set up in our college for the benefit of the students. The cell provides relevant academic and career oriented information to students in order to make them aware of different career options available. The cell offers guidance to students regarding different options available in higher education and career opportunities. The cell organizes workshops and arranges talks from experts in the concerned field, which contributes to the all round development of the students.

COMMITTEE MEMBERS

| SL.NO | NAME OF THE MEMBERS | DESIGNATION/DEPARTMENT |
|--------------|----------------------------|--|
| 1 | Dr. Purushothama K.V | Chairman/Principal |
| 2. | Dr. S. Gunakar | Coordinator Department of Commerce |
| 3. | Mr. Vinay A Sequeira | Assistant Co-ordinator Department of Commerce |
| 4. | Ms. Rajani Jenita | Member Department of Commerce |

POMPEI COLLEGE AIKALA
CAREER GUIDANCE, COUNSELLING AND
PLACEMENT CELL

Aims and Objectives

1. To provide updated information on career opportunities to the students.
2. To provide career related knowledge to the students on various fields such as Banking, computer, Government and private sectors etc.
3. Providing opportunities for campus selection and placement.
4. Arranging interaction with career experts.
5. Conducting career oriented programmes for the students.
6. Preparing the student to face the competitive examination
7. Preparing the students to face the job interviews.
8. Encouraging the students to learn the basic skills required for better career prospects
9. To provide information about the latest changes in the field of Commerce and Management.
10. To prepare the students to face the challenges in the field of Commerce and Management.
11. To help the students who seek jobs- such as clerks, officers...etc in the business enterprises, financial institutions, insurance companiesetc

12. Help the students to know the various career opportunities available in the field of business and select those career opportunities which suits to their requirements and abilities.

13. Help the students to have a thorough knowledge of the various aspects of business.

14. To help the students to understand, analyze and solve the problems in managing the business.

Plan of the activities for the year 2021-22(1-11-2021 to31-7-2022)

| Month | Proposed activity |
|---------------|--|
| December 2021 | Planning the activities to be done and organizing entrepreneurship awareness programme |
| January 2022 | Inauguration of the Activities Programme on Job opportunities in Banking Sector |
| February 2022 | Programme on “How to Prepare for examinations” |
| March | Guidance on how to write a effective resume and tips on facing interview |
| April | Interaction with career experts. |
| May | Programme on Self-Employment Opportunities |
| June | Bank finance to entrepreneurs. |
| July | Government schemes and employment opportunities |
| August | Awareness programme on investment |
| September. | Awareness programme on stock market |
| October. | Competitive Examinations |
| July | Talk on Professional courses |
| August | Resume writing |

| | |
|-----------|-----------------------------|
| September | Mock interview |
| October | Appraisal of the activities |

CAREER GUIDANCE CELL

MEETINGS

| DATE | Details | Venue |
|------------|---|-------------------|
| 15-12-2021 | Review of the activities organized in the previous academic year 2020-21 1.Planning the activities for the academic year 2021-22 | Principal Chamber |
| 17-12-2022 | Planning the Awareness Programme Entrepreneurship held on 20-12-2021 | Principal chamber |
| 12-02-2022 | Planning the Programme on Job Opportunities in banking Sector and Recent Trends in Banking” on 20-1-22 | Principal chamber |
| 3-2-2022 | 1) Planning the programme organized to first year students on How to prepare for examinations on 7-2-2022 2) Future Plan of Action for Next semester | Principal chamber |
| 8-8-2022 | To discuss about the Job Drive and placement By NIIT, Mangalore” | Principal chamber |

| | | |
|-----------|--|-------------------|
| 12-8-2022 | To discuss about the workshop on skill development –Resume writing and How to crack interview. | Principal chamber |
| 17-8-2022 | To discuss about the programme – Campus interview by Bharat Auto Cars (P) Ltd. Mangalore. | Principal chamber |

CAREER GUIDANCE CELL-2021-22

RECORD OF THE ACTIVITIES CONDUCTED

| Date | Name of the programme | Beneficiaries | Details |
|------|-----------------------|---------------|---------|
|------|-----------------------|---------------|---------|

| | | | |
|-----------|--------------------------------------|--|---|
| 21-1-2021 | Entrepreneurship awareness Programme | Final B. Com A and B.A class students. (Total 97 students participate) III B.com 78 students, III B.A students 19) | <p>Date: 21-12-2021:</p> <p>Objectives of the programme: 1. To create awareness about self-employment opportunities. 2. To make the students to aware about the various self-employment schemes.</p> <p>Career Guidance Cell, Pompei College, Aikala in association with the Commerce association organized a workshop on ‘ Entrepreneurship Awareness Prgoramme ’ on 21-12-21 from 11 a.m. to 1p.m for the final year B.Com and B.A students. Venue was college auditorium. Programme was inaugurated by the Principal, Dr. Purushotham K.V by lighting the lamp. Principal stressed that there is a urgent need for becoming self-employed as there are limited avenues in government and private organizations. Smt. Savitha S Nayak, Director, Canara Bank Self-Employment Training Institute, Manipal, Udupi was the resource person. She enlightened the students on various avenues available for self e self-employment and assistance available from the students. Further she also described about the various schemes for self employment. Smt. Kusuma and Smt. Shakunthala Successful entrepreneurs shared their experiences. Students interacted with them.</p> <p>Outcome of the programme: 1. Students came to know about various avenues available for self-employment. 2. Students came to know about the different schemes for self-employment.</p> |
|-----------|--------------------------------------|--|---|



POMPEI COLLEGE, AIKALA

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Department of Commerce
Commerce Association and Career Guidance Cell

INVITATION

Entrepreneurship Awareness Programme

Resource Persons

Smt. Savitha S. Nayak

Director

**Canara Bank Rural Self Employment Training Institute,
Manipal, Udupi**

**Smt. Kusuma & Smt. Shakunthala
(Successful Entrepreneurs)**

Date: 21-12-2021

Time: 11.00 a.m – 1.00 pm

Venue: College Auditorium

You are cordially invited

Staff Members

Department of Commerce,

Office Bearers

Commerce Association and Career Guidance Cell,

Principal

Pompei College Aikala

















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Date: 20-1-2022 from 2.45p.m. to 4.30 p.m

Title of the Programme: “Job Opportunities in Banking Sector and Recent Trends in Banking”

Resource Person: Mr. Ronald D’souza, Senior Branch Manager Bank of Baroda, DamasKatte Branch, Kinigoli,

Beneficiaries: Students


No . of students Participated: 61 (II B.Com 43 and I B.Com B 18 students)

Objectives of the Programme:

1. To create an awareness on job opportunities in Banking sector.
2. To make the students aware of the current trends in banking sector.

Details of the programme: Career Guidance Cell, Pompei College, Aikala in association with the Commerce association organized a awareness programme on“Job Opportunities in Banking Sector and Recent Trends in Banking” on 20-1-21 from 2.45p.m. to 4.30 p.m for the second year B.Com students and First year B.Com (B section) students. Venue was college auditorium. Mr. Ronald D’souza, Senior Branch Manager Bank of Baroda, DamasKatte Branch, Kinigoli, was the resource person. He spoke on various job opportunities available to b.Com students. Further, he spoke on recent trends took place in banking filed. Students interacted with him and he clarified the doubts. 61 (II B.Com 43 and I B.Com B 18 students) students participated in the programme.

Outcome of the programme: students came to know about the various job opportunities available to them in the banking sector and they also understood the major changes took place in the banking sector.



POMPEI COLLEGE, AIKALA
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Department of Commerce
Commerce Association and Career Guidance Cell

INVITATION
Awareness Programme on
Job Opportunities in Banking Sector
&
Recent Trends in Banking

Resource Person
Shri. Ronald D'Souza
Senior Branch Manager
Bank of Baroda
Damaskatte Branch
Kinnigoli

Date: 20.01.2022 Time: 2.45 - 4.00 pm Venue: College Auditorium

You are cordially invited

| | | |
|--|--|--|
| Staff Members <i>Department of Commerce,</i> | Office Bearers <i>Commerce Association and Career Guidance Cell,</i> | Principal <i>Pompei College Aikala</i> |
|--|--|--|



POMPEI COLLEGE AIKALA

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Awareness Programme on Job Opportunities in Banking Sector & Recent Trends in Banking

RESOURCE PERSON

SHRI. RONALD D'SOUZA,
SENIOR BRANCH MANAGER
BANK OF BARODA, DAMASKATTE BRANCH

Date: 20-01-2022

Time: 2.45 - 4.00 pm

Venue: College Auditorium

Organised By

Career Guidance Cell, Pompei College Aikala
Commerce Association, Department of Commerce, Pompei College
Aikala

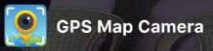




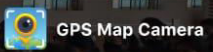




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Date:07-2-2022

Title of the Prgommme: on “ **How to Prepare for the Examinations**”

Resource Person: Dr. Sayyad Ameen Ahmmad, Associate Professor and Director (Centre for Management Studies and Research) P.A Engineering College, Konaje, Mangalore

Beneficiaries: Students

No. of students Participated: 104 students (I B.Com44students+I B.Com B 28+ I B.A 32 students)

Objectives of the Programme:

1. To prepare the students about how to prepare for the examinatiois.

Date: 07-2-2022: Career Guidance Cell in association with Commerce Association and Humanities Association Pompei College, Aikala organized a lecture on “**How to Prepare for the Examinations**” on 07-02-22 from 2.45p.m. to 4.30 p.m for the First year degree students (B.A and B.Com). Venue was college auditorium. Dr. Sayyad Ameen Ahmmad, Associate Professor and Director (Centre for Management Studies and Research) P.A Engineering College, Konaje, Mangalore was the resource person. He enlightened the students how prepare for the examinations and steps to be followed in getting success in examinations. 104 students (I B.Com44students+I B.Com B 28+ I B.A 32 students) participated in theprogramme.

Outcome of the Programme: Students came to know about the tactics involved in preparing for the examinations.

POMPEI COLLEGE AIKALA




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**Commerce Association, Career Guidance
Cell and Humanities Association**

Guest Lecture on

How to Prepare for the Examinations

Resource Person : Dr. Sayyad Ameer Ahammad
Associate Professor & Director (CMSR-PACE)
Dean(Student Affairs)- PAET (R)

 26-10-2021

 10:15A.M

 Auditorium

You are Cordially Invited

Office Bearers
Commerce Association, Career Guidance Cell
and Humanities Association

Principal

Management, Principal, Staff and Students



POMPEI COLLEGE, AIKALA

Commerce Association, Career Guidance Cell and Humanities Association

Guest Lecture on

How to Prepare for the Examinations

Resource Person:

Dr. Sayyad Ameer Ahammad
Associate Professor & Director (CMSR-PACE)
Dean(Student Affairs)- PAET ®

Date: 07-02-2022

Time:2.30 pm

Venue: College Auditorium

Office Bearers

Commerce Association, Career Guidance
Cell and Humanities Association

Principal









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Date:01-06-2022

Title of the Programme: “Entrepreneurship Development Programme”,

Beneficiaries: Students

No. of students Participated: 23

Objectives of the Programme: To give an opportunity to the students to attend the programme organized by other college and gain knowledge on the entrepreneurship programme.

Date: 1-6-2022: 23 students of our institutions were sent to the Sri Durga Parameshwari Temple First Grade College, Kateel College to participate in the “Entrepreneurship development Programme, on 1-6-2022.

Outcome of the Programme: Students came to about the role of entrepreneurship and how the self-employment helps benefits the nation and entrepreneur.

Date:11-08-2022

Title of the Programme: Orientation on Job drive and Placement”

Resource person: Mrs. Pavithra Vikas Centre Co-ordinator, NIIT Mangalore,

Beneficiaries: Final B.Com and I & II M.Com students.

No. of students Participated:

Objectives of the Programme:1. To give an opportunity to the students to attend the Job drive and placement and provide a chance to get selected for the post.

Date: 11-8-2022 Career Guidance Cell in association with Post Graduate Department of Commerce organized a lecture “**Orientation on Job drive and Placement**” on 11-8-22 from 10a.m to 11 a.m for the Final B.com Degree and I & II M.Com students. Venue was college audio-visual hall. Mrs. Pavithra Vikas Centre Co-ordinator, NIIT Mangalore, was the resource person. Resource person and her assistants explained the skills needed by the ICICI bank for the positions in front office. They informed the students to join the training programme offered by the NIIT for the selection of students to ICICI bank, by paying the required amount of fee.

Outcome of the Programme: 1. Students came to know the role played by the NIIT, Mangalore in recruiting the people and what kind of skills needed by the ICICI bank



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Date:13-08-2022

Title of the Prgommme: Workshop on “Skill Development – Resume writing and How to Crack interview.

Resource Person: Dr. Jnaneshwar Pai Maroor, Assistant Professor in the Department of Humanities and Coordinator-Alumni Affairs, NMAM Institute of Technology, NITTE Deemed-to-University

Beneficiaries: Final B.Com stunts.

No. of students Participated:

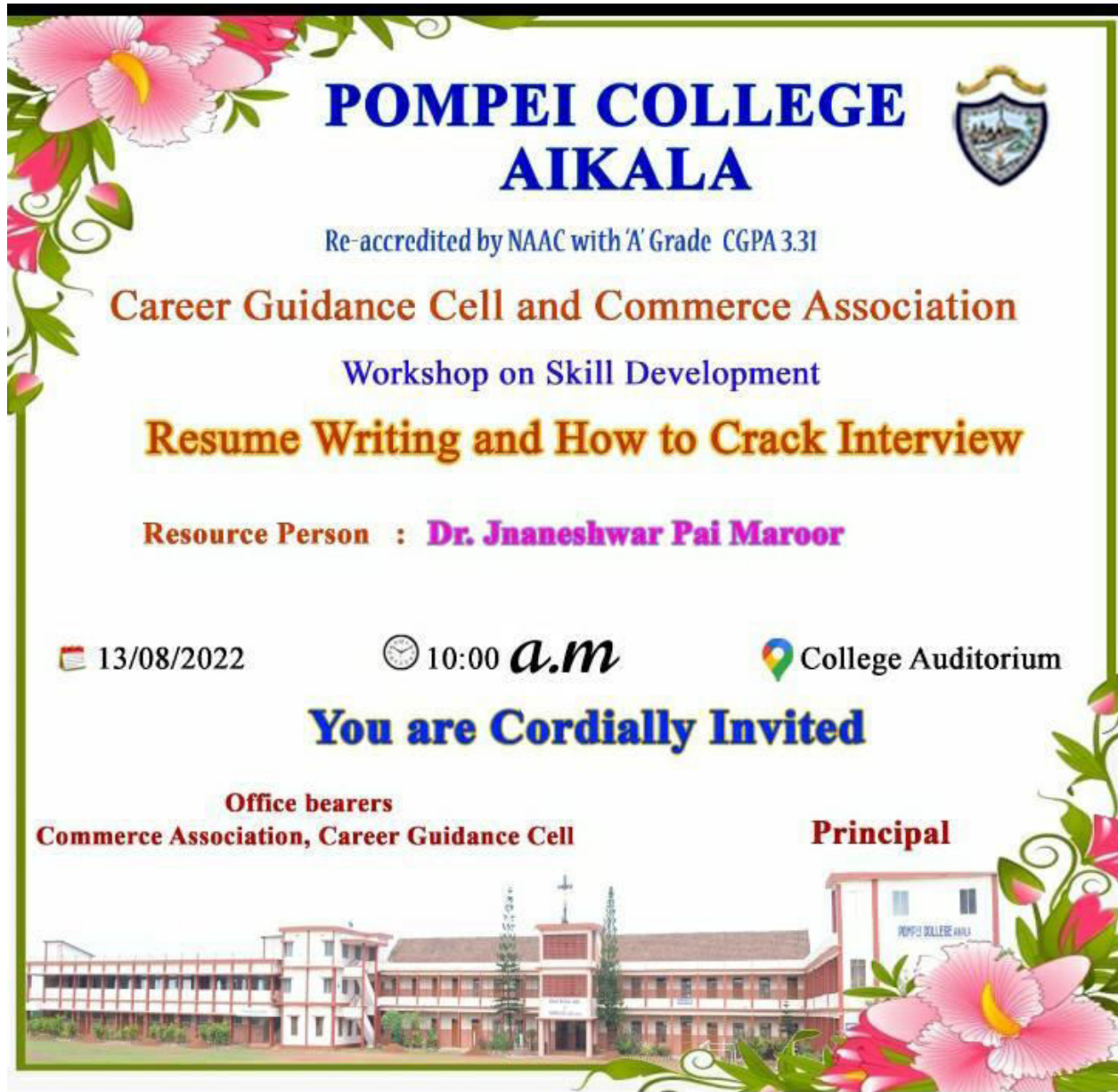
Objectives of the Programme:

1. To provide skills needed by the employer in the selection of candidates for the post.
2. To train the students in writing effective resume and to provide hints to face the interview.


Date: 13-8-2022 Workshop on “Skill Development – Resume writing and How to Crack

Career Guidance Cell in association with Commerce Association Pompei College, Aikala organized a **Workshop on “Skill Development – Resume writing and How to Crack interview”** on13-8-2022 from 10-a.m. to 1.30 p.m for the Final year B.Com students. Venue was college Audio-Visual hall. Dr. Jnaneshwar Pai Maroor, Assistant Professor in the Department of Humanities and Coordinator-Alumni Affairs, NMAM Institute of Technology, NITTE Deemed-to-University was the resource person. Resource person spoke very effectively on different kinds of skills to be possessed by a student to face the present day job market. He trained the students on resume writing. He also trained the students on how to face the interview by providing sufficient inputs.

Outcome of the Programme: Students got acquainted with skills needed by the employer and they were trained about how to write the resume effectively and hints to face interview.






**POMPEI COLLEGE
AIKALA**



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Career Guidance Cell and Commerce Association
Workshop on Skill Development
Resume Writing and How to Crack Interview

Resource Person : Dr. Jnaneshwar Pai Maroor

 13/08/2022  10:00 *a.m*  College Auditorium

You are Cordially Invited

Office bearers
Commerce Association, Career Guidance Cell

Principal






Figure 1 Welcome by Kum. Melisha III B.Com



Figure 2 Imparting skills by Resource person ,Jnaneshwar



Figure 3 Enlightening the students by resource person



Figure 4 Interacting with students

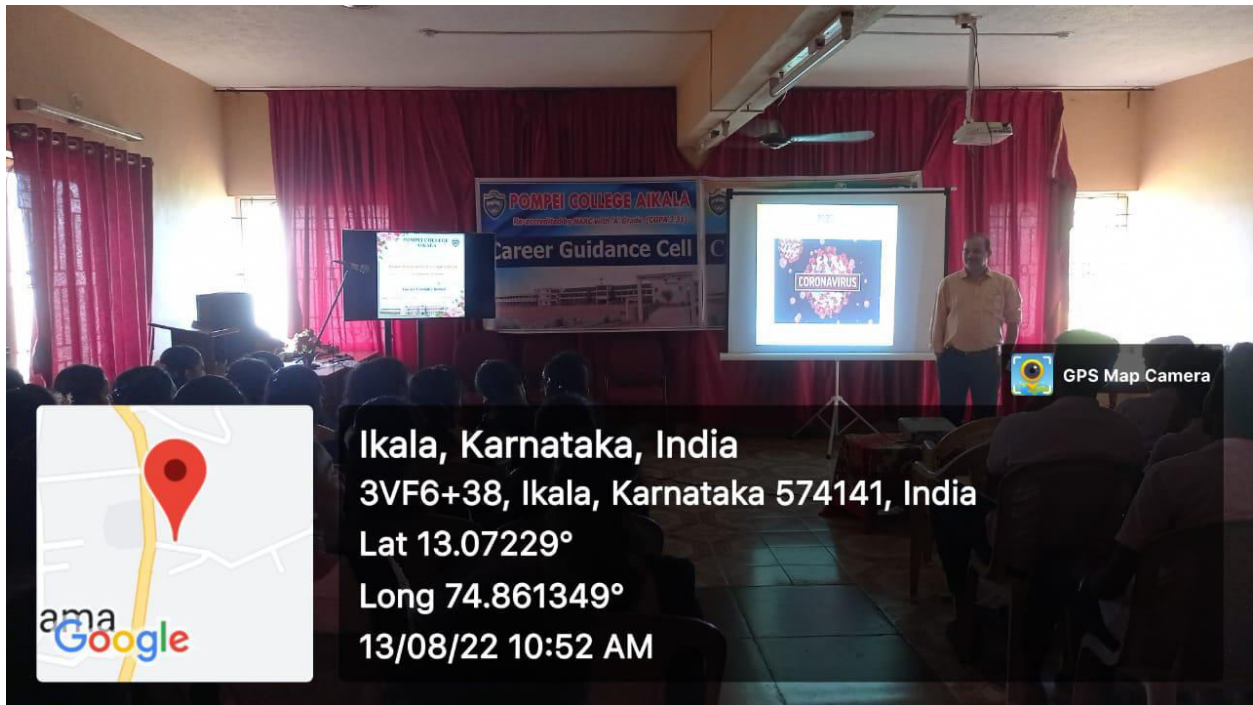


Figure 5 Talk by resource person



Figure 6 Talk by Principal



Figure 7 Offering memento to the resource person



Figure 8 Vote of thanks by the Ms.

Date:18-8-2022

Title of the Pgormmme: Campus Interview by Bharat Auto Cars (P) Ltd. Mangalore

Beneficiaries: Final B.Com Students

No. of students Participated: 33 Final B.Com students

Objectives of the Programme: To provide an opportunity to the students to get placed in Bhart Auto Cars (P) Ltd. Mangalore

Career Guidance Cell in association with Commerce Association Pompei College, Aikala organized a campus interview on 18-8-2022 from 3.45 p. m. to 6 p.m for the Final year B.Com students. Venue was college Audio-Visual hall. Bharat Auto Cars (P) Ltd., Mangalore interviewed 33 students for the post. of corporate sales executive/relationship manager. Six students were selected in the first round interview. They were informed to appear for final round interview on 6-10-2022 (after their 6th semester examination)



Figure 9 Interviewing the students by the officials of Bharat Auto Motors, Mangalore



Figure 10 Interview by Bharat Auto Motors Mangalore



Figure 11 Interview by Bharat Auto Motors, Mangalore



Figure 12 Interviewing the students by Officials of Bharat Auto Motors

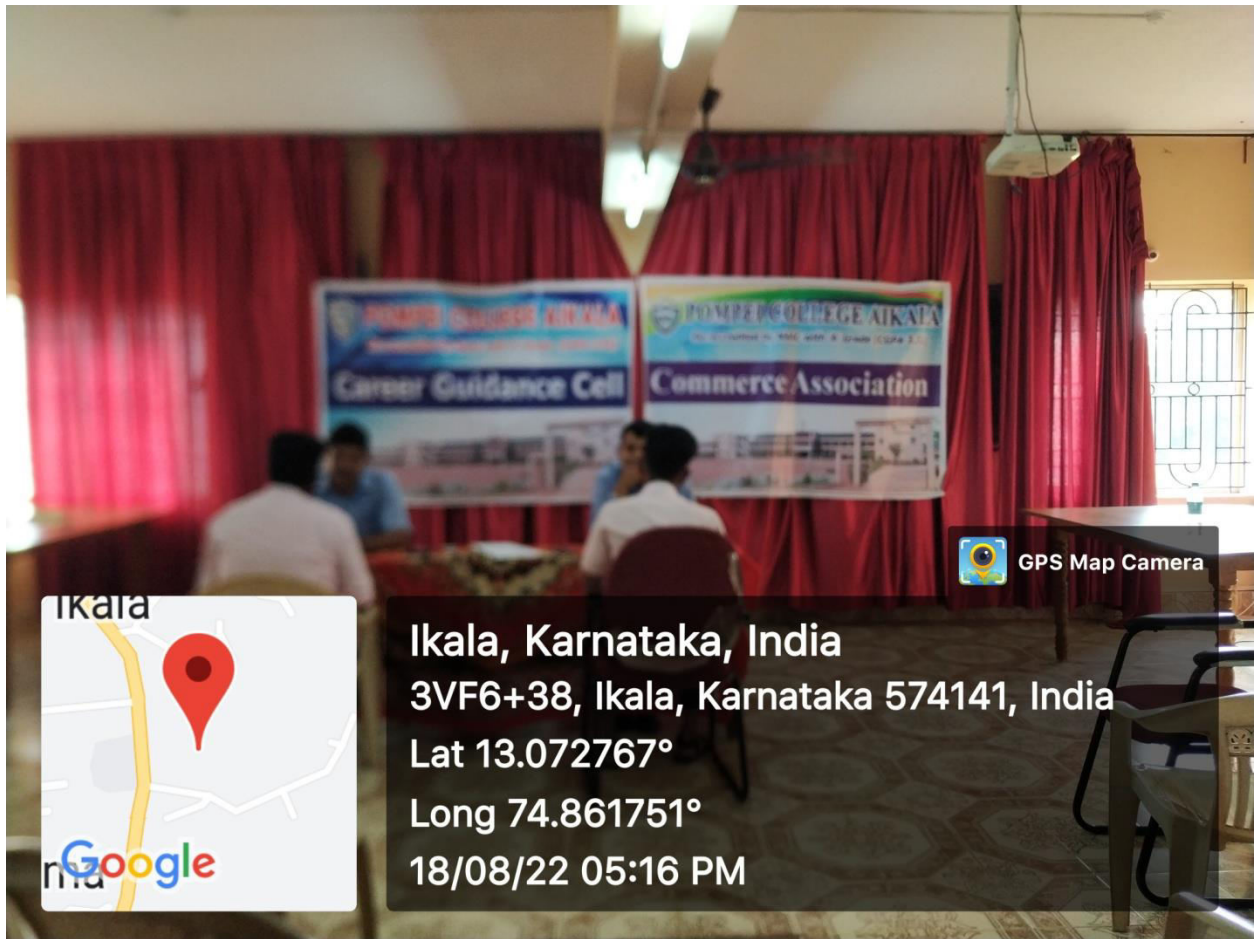


Figure 13 Interviewing the students by Bharat Auto Motors, Mangalore



Figure 14 Interviewing the students by Bharat Auto Motors, Mangalore

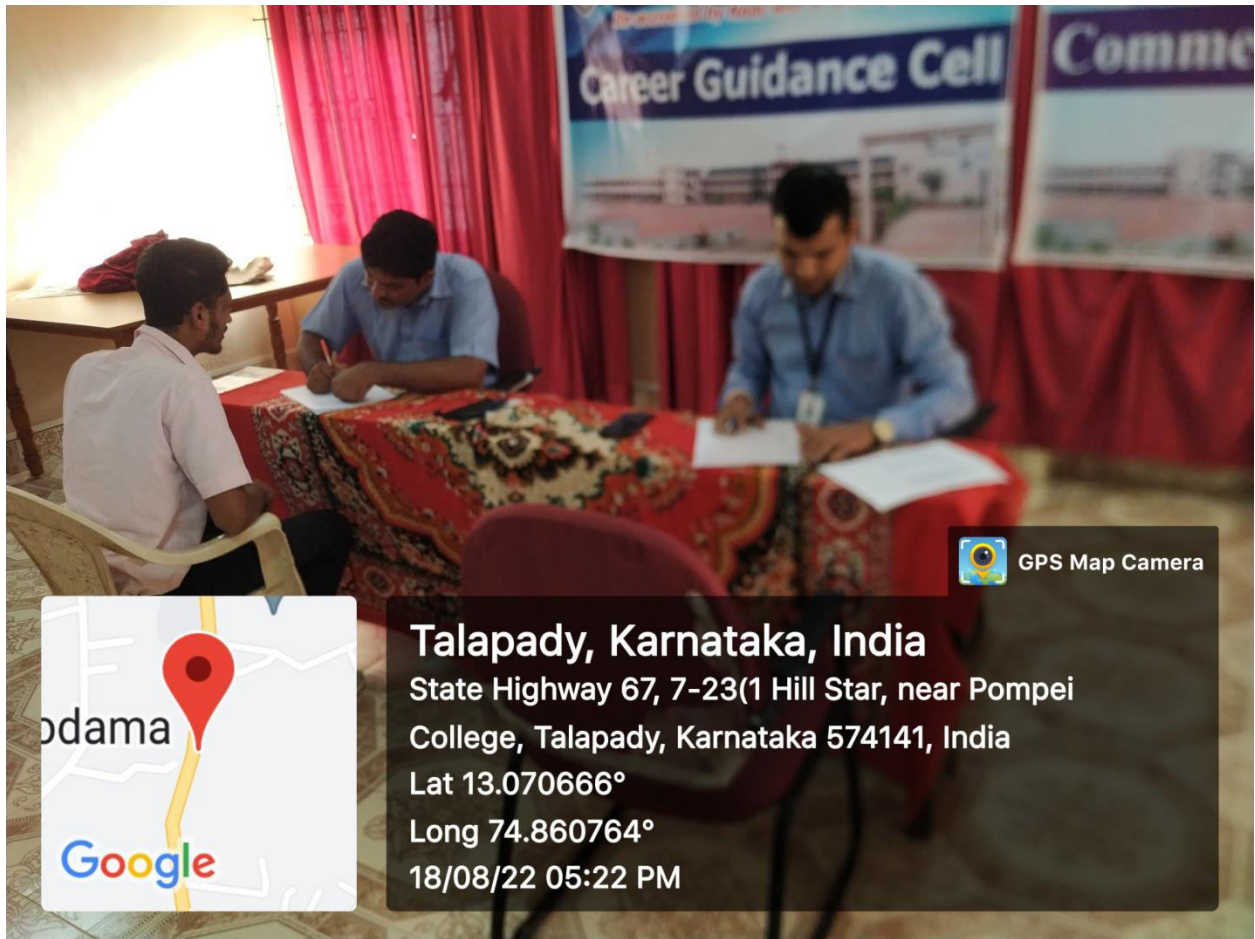


Figure 15 Interviewing the students by Bharat Auto Motors Mangalore



Figure 16s Interview by Bharat Auto Motors , Mangalore



Figure 17 Officials of Bharat Auto Motors Interviewing the students.

Career Guidance Cell, Pompei College, Aikala,

Activities of 2021-22 At a Glance

Date: 21-12-2021: Career Guidance Cell, Pompei College, Aikala in association with the Commerce association organized a workshop on ‘**Entrepreneurship**’ on 21-12-21 from 11 a.m. to 1p.m for the final year B.Com and B.A students. Venue was college auditorium. Programme was inaugurated by the Principal, Dr. Purushotham K.V by lighting the lamp. Principal stressed that there is a urgent need for becoming self-employed as there are limited avenues in government and private organizations. Smt. Savitha S Nayak, Director, Canara Bank Self-Employment Training Institute, Manipal, Udupi was the resource person.

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Date: 1-6-2022: 23 students of our institutions were sent to the Sri Durga Parameshwari Temple First Grade College, Kateel College to participate in the “Entrepreneurship development Programme, on 1-6-2022.

Date: 11-8-2022 Career Guidance Cell in association with Commerce Association organized a lecture on “**Orientation on Job drive and Placement**” on 11-8-22 from 10a.m to 11 a.m for the Final B.com Degree and I & II M.Com students. Venue was college audio-visual hall. Mrs. Pavithra Vikas Centre Co-ordinator, NIIT Mangalore, was the resource person.

Date: 13-8-2022 Workshop on “Skill Development – Resume writing and How to Crack

Career Guidance Cell in association with Commerce Association Pompei College, Aikala organized a **Workshop on “Skill Development – Resume writing and How to Crack interview**” on 13-8-2022 from 10-a.m. to 1.30 p.m for the Final year B.Com students. Venue was college Audio-Visual hall. Dr. Jnaneshwar Pai Maroor, Assistant Professor in the

Department of Humanities and Coordinator-Alumni Affairs, NMAM Institute of Technology, NITTE Deemed-to-University was the resource person.

18-8-2022: Campus Interview by Bharat Auto Cars (P) Ltd.

Career Guidance Cell in association with Commerce Association Pompei College, Aikala organized a campus interview on 18-8-2022 from 3.45 p. m. to 6 p.m for the Final year B.Com students. Venue was college Audio-Visual hall. Bharat Auto Cars (P) Ltd., Mangalore interviewed 33 students for the post. of corporate sales executive/relationship manager.



POMPEI COLLEGE, AIKALA-574141

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ENTREPRENEURSHIP AWARENESS PROGRAMME

Resource Person : Sri Abraham James P.V

Rural Development and Self Employment
Training Institute (RUDSETI), UJIRE (D.K)

Date : 20-01-2021

Venue : College Auditorium



Organised By

CAREER GUIDANCE CELL, Pompei College, Aikala.

COMMERCE ASSOCIATION, Dept. of Commerce, Pompei College, Aikala



Figure 18 Resource person Abraham James educating the students on self-employment



Figure 19 Resource person Abraham James interacting with students



Figure 2 Vote of thanks by Akshatha III B.com A

Figure 20 Mr. Abraham James P.V addressing the students

POMPEI COLLEGE, AIKALA-574141
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Financial Assistance to Self - Employment Opportunities

Resource Person : Mr. Lathesh. B.
Financial Literacy Counselor

Date : 13.02.2021
Venue : College Auditorium

Organised By
CAREER GUIDANCE CELL, Pompei College, Aikala.
COMMERCE ASSOCIATION, Dept. of Commerce, Pompei College, Aikala



Figure 21 Welcome address by Deeksha III B.com B



Figure 22 Mr. Lathesh educating the students on financial assistance to self-employment opportunities.

POMPEI COLLEGE, AIKALA
Department of Commerce
Commerce Association and Career Guidance Cell

INVITATION

Felicitation to

CHARTERED ACCOUNTANT RITESH MONTEIRO

Date: 24-9-2021

Venue: College Auditorium

&

Awareness Programme on
CA, ICWA and CS Programme

Resource Person
MR. RITESH MONTEIRO
Chartered accountant, Bangalore

Date: 24-9-2021,

Venue: College Auditorium

You are cordially invited

Staff Members

Office Bearers

Principal

Department of Commerce, Commerce Association and Career Guidance Cell Pompei College, Aikala





Figure 23 Chartered Accountant Rithesh Monterrio addressing the students







Figure 24 Felicitation to Chartered Accountant Rithesh Monterio

Future Plans

1. Campus interview
2. Programme on mock interview
3. Programme on EDP

POMPEI COLLEGE AIKALA CAREER GUIDANCE CELL AT A GLANCE 2021-22

| | |
|------------------|----------------------|
| Name of the cell | Career Guidance Cell |
|------------------|----------------------|

| | |
|------------------------------|----------------------|
| Chairman | Dr. Purushothama K.V |
| Coordinator | Dr. S. Gunakar |
| No. of Members | 02 |
| No. of Meetings held | 07 |
| No. of programmes conducted. | 06 |